



**June 17, 2021**

**2021 Leadership Awards Celebration**

**Sponsorship Opportunities**

- Grand Sponsor: \$25,000** – Receive up to 6\* VIP Onsite Passes, Unlimited Access to the Livestream Broadcast, Top Recognition on the Awards Stage including Mention from the Podium during Welcoming Remarks, Logo on the Mercer Street Friends Website, Sponsor Name Scrolled in the Credits of the Video Production and Mention in News Releases and on Social Media Pages.
- Presenting Sponsor: \$15,000** – Receive up to 5\* VIP Onsite Passes, Unlimited Access to the Livestream Broadcast, Prominent Recognition on the Awards Stage, Logo on the Mercer Street Friends Website, Sponsor Name Scrolled in the Credits of the Video Production and Mention in News Releases and on Social Media Pages.
- Benefit Sponsor: \$10,000** – Receive up to 4\* VIP Onsite Passes, Unlimited Access to the Livestream Broadcast, Logo on the Mercer Street Friends Website, Sponsor Name Scrolled in the Credits of the Video Production and Mention in News Releases and on Social Media Pages.
- Awards Sponsor: \$5,000** – Receive up to 3\* VIP Onsite Passes, Unlimited Access to the Livestream Broadcast, Logo on the Mercer Street Friends Website, Sponsor Name Scrolled in the Credits of the Video Production and Mention in News Releases.
- Cocktail Sponsor: \$2,500** -- Receive up to 2\* VIP Onsite Passes, Unlimited Access to the Livestream Broadcast, Logo on the Mercer Street Friends Website and Sponsor Name Scrolled in the Credits of the Video Production.
- Benefactor: \$1,000** -- Receive 1\* VIP Onsite Passes, Unlimited Access to the Livestream Broadcast and Sponsor Name Scrolled in the Credits of the Video Production.
- Patron: \$200** -- Unlimited Access to the Livestream Broadcast and Name Scrolled in the Credits of the Video Production.
- Contribution: \$\_\_\_\_\_**. Those who cannot participate on June 17<sup>th</sup> but send a gift to ensure our success will receive a special link to the post-event photos.

Name of Sponsor: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Please send preferred logo (jpeg format) to Stacy Mongold: [slmongold@mercerstreetfriends.org](mailto:slmongold@mercerstreetfriends.org)

**\*The COVID-19 pandemic will affect the format of this celebration. At time of printing, we are planning for a live-streamed virtual event with a limited and socially distanced on-site audience, in accordance with Federal and State health mandates.**

With thanks to our sponsors, there will be no charge for those who register to view the Livestream Broadcast.