



The Mercer County Turkey Trot  
[www.MercerCountyTurkeyTrot.com](http://www.MercerCountyTurkeyTrot.com)  
[MercerTurkeyTrot@gmail.com](mailto:MercerTurkeyTrot@gmail.com)

Dear Community Leader:

We are excited to announce the 13th Annual Mercer County Turkey Trot, which will take place on Thanksgiving morning, November 27th, at Mercer County Park. **The proceeds from this race will support local food banks and pantries.** Our goal is to surpass the amount raised in previous Turkey Trot events and make this year our most successful one yet. We expect over 1,300 runners, spectators, and volunteers from surrounding townships and out-of-town participants visiting for the holiday. We hope to have your support in this effort!

This race benefits a part of our community that is constantly in need -- those who rely on our area food banks and pantries. With your help, sponsorships will help to underwrite the cost of the race, allowing all the proceeds from the runners to benefit local organizations, including the Trenton Area Soup Kitchen (TASK), Jewish Family and Children's Service (JFCS) Kosher Food Pantry, Mercer Street Friends, Rise, and Alliance Restoration Center.


















We are asking for your support and hope you will consider sponsoring this event. We welcome support at any level, and invite you to encourage your employees, friends, and family to participate in the race. Sponsors will be recognized with many benefits (see the description of sponsorship levels for details).

We are also happy to discuss "custom" promotional opportunities linked with the Mercer County Turkey Trot. Please email us to arrange a meeting.

Please indicate your sponsorship on the attached form and return it to the Mercer County Turkey Trot no later than Monday, September 29, so that we may include your business in our materials.

Please contact us with any questions at [MercerTurkeyTrot@gmail.com](mailto:MercerTurkeyTrot@gmail.com). Thank you for your support and assistance. Your sponsorship is greatly appreciated.

## Mercer County Turkey Trot Sponsorship Levels

|   | Platinum<br>Sponsor   | Gold<br>Sponsor   | Silver<br>Sponsor   | Bronze<br>Sponsor   | Friends   |
|---|---|---|---|---|---|
|   | \$2,500   | \$2,000   | \$1,500   | \$1,000   | \$400   |
| Logo on<br>Runners' Bibs                                |    |   |   |   |   |
| Display Table<br>on Race Day<br>(staffed by<br>sponsor) |    |    |   |   |   |
| Logo on<br>Facebook<br>Cover Photos                     |   |   |   |   |   |
| Website<br>Advertisement                                |  |  |  |   |   |
| Facebook<br>Thank You                                   |  |  |  |  |   |
| Logo on T-<br>Shirts                                    |  |  |  |  |  |

**\*\* LOGO DEADLINE (Vector File Format): Monday, September 29, via email \*\***

[MercerTurkeyTrot@gmail.com](mailto:MercerTurkeyTrot@gmail.com), [www.MercerCountyTurkeyTrot.com](http://www.MercerCountyTurkeyTrot.com)

**Mercer County Turkey Trot 5K / 1-mile Fun Run**

**Thanksgiving 2025**

**SPONSOR FORM**

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Amount of Sponsorship: ☐ \$2,500 ☐ \$2,000 ☐ \$1,500 ☐ \$1,000 ☐ \$400 ☐ Other \$ \_\_\_\_\_

**Make checks payable to Mercer County Turkey Trot and mail to:**

**Mercer County Turkey Trot  
c/o Roundview Capital  
182 Nassau Street, Suite 201  
Princeton, NJ 08542**

**Or call us at 609-688-9500.**

Print Name \_\_\_\_\_  
(Sponsor Representative)

Signature \_\_\_\_\_ Date \_\_\_\_\_  
(Sponsor Representative)

All sponsors agree to have their logo used in Turkey Trot materials unless explicitly discussed with a race organizer. Please email your logo to [MercerTurkeyTrot@gmail.com](mailto:MercerTurkeyTrot@gmail.com) by September 29.

MCTT contact / accepted by: \_\_\_\_\_ Date: \_\_\_\_\_